

LOCAL GOVERNMENT INNOVATION CONFERENCE

Keynote Speaker

CHAD GOERNER

Former Mayor, Princeton Township, New Jersey

Chad was the last mayor of Princeton Township, New Jersey – having spearheaded the successful merger of Princeton Borough and Princeton Township. The first major town merger in over a century, Princeton’s consolidation has generated considerable savings, improved operating efficiency, and as a result, it has created a template for other towns to use in evaluating consolidation.

As Mayor, Chad wrote the original proposal for the successful consolidation study after having researched the previous attempts going back to 1953. He served on both the consolidation commission - chairing the commission’s finance committee; and he was also a member of the transition task force to successfully implement the merger after the referendum passed overwhelmingly by both towns in 2011.

As Mayor, he created an open application process for all boards/commissions and established a Citizens Finance Advisory Commission to bring private sector professionals into the municipal budget process. He has just finished a historical account of Princeton’s consolidation attempts entitled “A Tale of Two Tigers” that will be published later this year.

Professionally, Chad is a First Vice President – Investments at UBS in Princeton and was named 2015 and 2016 Top 401 Advisor by The Financial Times.

Chad will speak about his experience in local government consolidation and will provide a practitioner to practitioner message to the attendees.