

STATE OF NEW YORK
DEPARTMENT OF STATE

In the Matter of the Alleged Violations of the
Do Not Call Registry

- by-

CONSENT ORDER

File No: 11-DNC-09
2013-1404

CITIZEN'S CHOICE ENERGY, LLC

Respondent.

1. The New York State Department of State ("Department") is an executive agency of the State of New York charged with the regulation of the "Do Not Call" law and the enforcement of Article 26 of the General Business Law.
2. Respondent CITIZEN'S CHOICE ENERGY, LLC, ("CCE") is a registered foreign limited liability company with an address of 172 West Englewood Avenue, Teaneck, NJ 07666.
3. The Department of State Division of Licensing Services Enforcement Unit received numerous complaints stating that CCE violated the Do Not Call law.
4. The Department's staff conducted an investigation, which investigation resulted in commencement of the above-captioned administrative proceeding.
5. Respondent has been advised of its right to be represented by an attorney and is represented by Usher Fogel, Esq., 557 Central Ave, Suite 4A, Cedarhurst, NY 11516.
6. By executing this Consent Order, the Respondent affirmatively waives his right to a hearing in the manner provided by law, consents to the issuance and entry of this Order and agrees to be bound by the terms, provisions and conditions contained herein.
7. Respondent admits the allegations and charges set forth below, and as stated in the Complaint filed herein:

That Respondent is responsible for making thirty five (35) unsolicited telemarketing sales calls to twenty eight (28) consumers whose telephone numbers were validly registered on the National Do Not Call Registry in violation of NY GBL Section 399-z and 21 NYCRR Parts 4602 and 4603.

NOW, in consideration of the above premises, it is **ORDERED**:

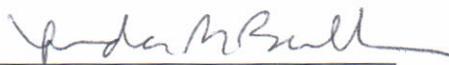
1. That **Respondent CCE shall execute and forward the within Consent Order to the NYS Department of State, Office of General Counsel, Attn: David A. Mossberg, Esq., 123 William Street, 20th Floor, New York, NY 10038**, so that the original of same is received on or before **December 31, 2013**;
2. That Respondent CCE shall be ordered to pay a fine in the sum of thirty five thousand (\$35,000.00) dollars made payable to: "NYS Department of State" by certified check or postal money order only. Respondent CCE is ordered to return the same so that it is received by Department on or before **December 31, 2013**;
3. That upon execution of this Order by the Secretary of State or his designee, the Complaint in this matter shall be terminated, withdrawn and discontinued with prejudice with respect to Respondent in accordance with the terms hereof;
4. That the Consent Order herein expressly depends upon representations made by the Respondent, both oral or written, formal or informal which relate to the subject matter of the Consent Order and that such representations have fully, accurately and truthfully disclosed all relevant facts to the Department of State. If any such representation is determined to be limited, inaccurate or untruthful, the Department of State shall not be bound by the terms herein and shall initiate any action it deems appropriate in the administrative, civil or criminal prosecution of the Respondent;
5. The effective date of this Order shall be the date on which the Secretary of State or his designee signs the same and shall expire when Respondent has fully complied with the requirements of this Order. The Department will provide Respondent or Respondent's counsel with a fully executed copy of this Order as soon as practicable after the Secretary of State signs the same;
6. The failure of Respondent to comply fully and in timely fashion with any provision of this Order shall constitute a default and a failure to perform an obligation under this Order. Such default shall result in an administrative hearing for the purpose of determining whether additional penalties should be imposed due to the Respondent's default and failure to perform an obligation under this Order;
7. This Order constitutes the entire agreement of the parties and no provision of the agreement shall be deemed waived or otherwise modified except as is specifically set forth in a writing executed by the Secretary of State or his designee indicating an intent to modify this Order;
8. Nothing contained in this Order shall be construed as barring, diminishing, adjudicating or in any way affecting (1) any legal, administrative or equitable rights or claims, actions, suits, causes of action or demand whatsoever that the Department may have against anyone other than Respondent (2) any right of the Department to enforce administratively or at law or in equity, the terms, provisions and conditions of this Order; (3) any right of

the Department to bring any future action, either administrative or judicial, for any other violations of the applicable laws, the implementing regulations or conditions contained in orders if any, issued by the Department to Respondent;

Dated:

1/23/14
Albany, New York

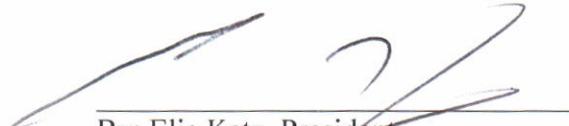
NEW YORK STATE
DEPARTMENT OF STATE

By: 
Linda Baldwin
General Counsel

CONSENT OF CITIZENS CHOICE ENERGY, LLC

Respondent CITIZENS CHOICE ENERGY, LLC, hereby consents to the issuing and entering of this Order, waives its right to a hearing and agrees to be bound by the terms and conditions herein.

Consent of: CITIZENS CHOICE ENERGY, LLC


By: Elie Katz, President
CITIZENS CHOICE ENERGY, LLC

STATE OF NJ)
) ss.:
COUNTY OF Essex)

On this 26 day of Nov in the year 2013 before me, the undersigned, personally appeared Elie Katz, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

ZIPORA P. KAMINER
Notary Public, State of New Jersey
No.2265058
Qualified in Union County
Commission Expires Oct. 19, 2015